

# Promotional Package for Startups

Nanalyze is a boutique media company focusing on disruptive technology investments. Our readers include venture capitalists, management consultants, asset managers, and investment bankers, as well as a broad audience of founders, retail investors, and tech enthusiasts around the globe.

As a startup that runs lean, you need to know one thing: What are the absolute basics you need to worry about when it comes to public relations? The answer is simple: You need to make it easy for people to find your story.

**We will produce a 1,500-word comprehensive article** that elaborates on the startup's business model, traction, total addressable market, and touches on the competitive landscape from the lens of the company. Includes interviews with founders or senior management as you see fit.

## Benefits of our promotional package:

- **We work with you to tell your story exactly as you want it.**  
You get to review every word of your article before it is published.
- **After publishing, your article will be exposed to more than 80,000 monthly readers** that visit our site, half of which come from the United States of America. Our audience includes:
  - ✓ **9 out of the top 10 global management consultancies**
  - ✓ **10 out of the top 12 global investment banks**
  - ✓ **Leading venture capital companies worldwide**
  - ✓ **Half of our readers come from the US**
- **A Search Engine Optimized (SEO) article title** will ensure you'll get traffic from your article for years to come.
- **Backlinks to your homepage placed within the article** will improve your website's SEO ratings and result in increased traffic.
- **A custom banner ad at the end of your article** will promote your company and/or products in order to generate sales leads.

- **The article will be distributed across all our social media channels and newsletter:**

Twitter <b>1,800</b>	Facebook <b>96,000</b>	LinkedIn <b>700</b>	Nanalyze newsletter <b>18,000</b>
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## Sample content from 2019:



21 MARCH 2019  
**Autonomous Robots for Horticulture Are Here**



27 OCT 2019  
**When Business Intelligence Meets Artificial Intelligence**



13 AUGUST 2019  
**Simulating Cancer Cells Using Artificial Intelligence**

## Past clients:



**Promotional package cost: \$950 USD**

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